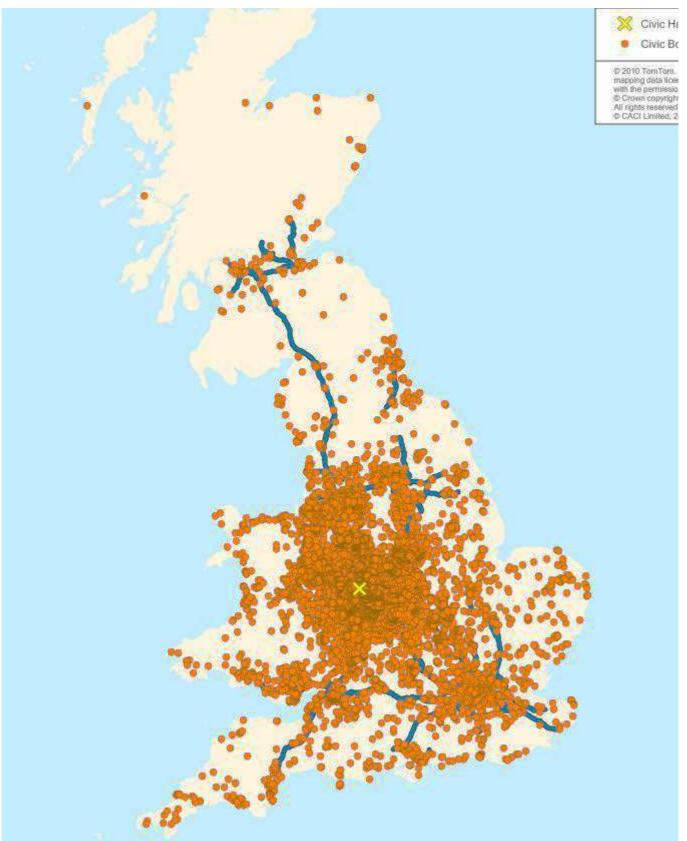
Ticketed audience for Wolves Civic in 2011



Each orange dot represents a ticket buying household (UK audience only) 22% of the audience come from WV postcodes, 78% do not